

Cross Border Virtual Incubation



Education and Culture DG

Lifelong Learning Programme

Sean Patrick Saßmannshausen

Schumpeter School of Business and Economics
Bergische Universität Wuppertal
Gaußstraße 20
42119 Wuppertal
Germany



WP 6 (IGIF)

Optimising the Entrepreneurship Ecosystem

Regional and Cross-regional



Education and Culture DG

Lifelong Learning Programme

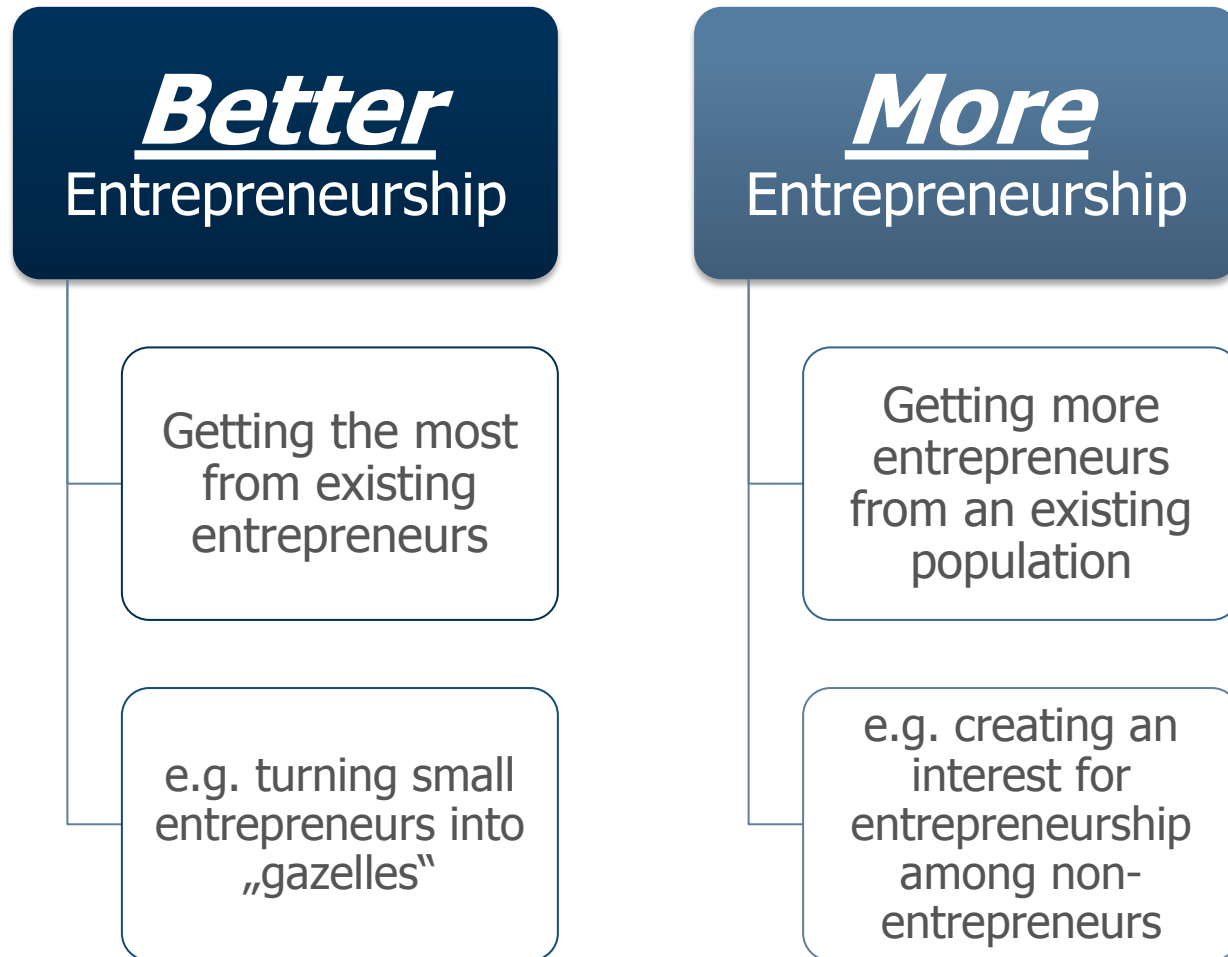




Previous work...

- Refers to entrepreneurship ecosystems in spacial proximity
 - How can this be transferred
 - E.g. role models
 - E.g. supportive surrounding
 - E.g. resources within local reach...
 - E.g. emotional encouragement
 - E.g. encouragement from teaching
- Sources, references: e.g. Malecki, van der Ven, Journals like "Entrepreneurship & Regional Development"

Optimizing the Entrepreneurship Ecosystem for...

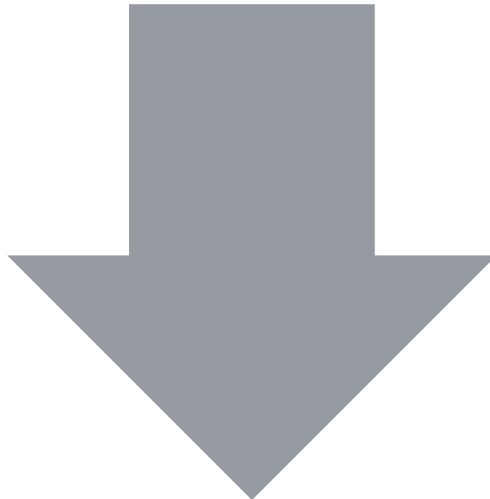


Teaching entrepreneurship can be...



Encouraging:

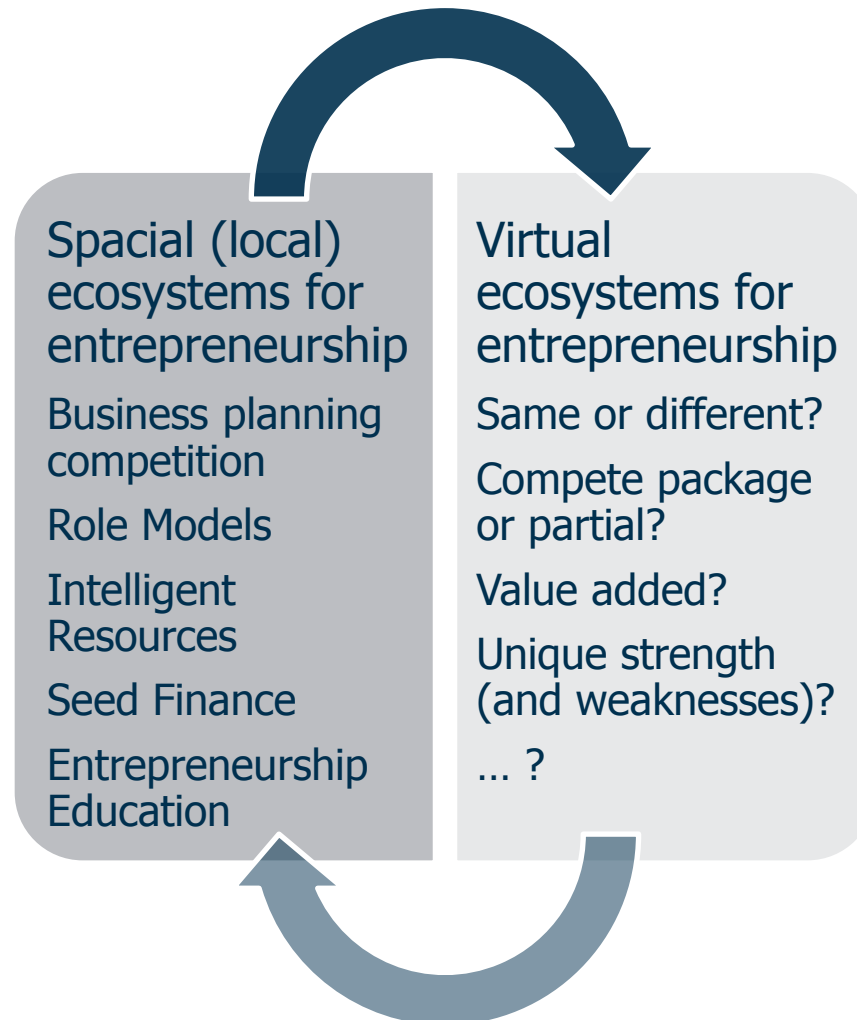
Participant centered,
Spreading out Entrepreneurial
spirit,
e.g. by good case studies



Discouraging

Content centered,
technical orientation (a little
bit of accounting, legal issues,
risks, finance etc.)
e.g. by text books on business
administration

Fit of spacial and virtual activities?



How can virtual based LLearning address...





What else?

- What do we know from the literature / previous research?
- What is already out there? E.g. Web based / virtual
 - communities,
 - support,
 - teaching
 - coaching
 - matching,
 - resources...
- How are our pilots doing? Aim, functions, achievements,...
- Areas of interest e.g.: What are the strength and weaknesses of CBVI? When and for what target groups CBVI fit best?

How are our pilots doing?

Aim, functions, achievements,...



- Methods of research WP6
 - Interviews with partners in pilot projects (What? Aim? Function?)
 - Documentation of pilots, IT data (e.g. user data), content analysis
 - Delphi Method Interviews with internal and external experts
 - Interviews with users (entrepreneurs, wanna-be entrepreneurs, non-entrepreneurs)
 - User experience,
 - Impact on users,
 - Reach of pilots,
 - Should there be a survey? Questionnaire?
- Result: Report (plus additional publications?)

Problems:



European Perspectives? Synergies from Project?

Cross Border Activities?

Understanding of "Entrepreneurship"?

Understanding of teaching and supporting
„Entrepreneurship“?

Common understanding of „Incubation“?