Cross Border Virtual Incubation

Lifelong Learning Programme

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WP 6 (IGIF)

Optimising the Entrepreneurship Ecosystem

Regional and Cross-regional

Lifelong Learning Programme
Previous work...

• Refers to entrepreneurship ecosystems in spacial proximity
  ▪ How can this be transferred
  ▪ E.g. role models
  ▪ E.g. supportive surrounding
  ▪ E.g. resources within local reach...
  ▪ E.g. emotional encouragement
  ▪ E.g. encouragement from teaching

• Sources, references: e.g. Malecki, van der Ven, Journals like “Entrepreneurship & Regional Development”
Optimizing the Entrepreneurship Ecosystem for…

**Better Entrepreneurship**

- Getting the most from existing entrepreneurs
  - e.g. turning small entrepreneurs into „gazelles“

**More Entrepreneurship**

- Getting more entrepreneurs from an existing population
  - e.g. creating an interest for entrepreneurship among non-entrepreneurs
Teaching entrepreneurship can be...

**Encouraging:**
- Participant centered,
- Spreading out Entrepreneurial spirit,
  e.g. by good case studies

**Discouraging**
- Contend centered, technical orientation (a little bit of accounting, legal issues, risks, finance etc.)
  e.g. by text books on business administration
Fit of spacial and virtual activities?

Spacial (local) ecosystems for entrepreneurship
Business planning competition
Role Models
Intelligent Resources
Seed Finance
Entrepreneurship Education

Virtual ecosystems for entrepreneurship
Same or different?
Compete package or partial?
Value added?
Unique strength (and weaknesses)?
...?
How can virtual based LLearning address...

- Encouragement
- Content
- Support
- Sustainability
- Urgency
- Quality and Quantity
- Impacts
- Methods
What else?

• What do we know from the literature / previous research?

• What is already out there? E.g. Web based / virtual
  ◦ communities,
  ◦ support,
  ◦ teaching
  ◦ coaching
  ◦ matching,
  ◦ resources...

• How are our pilots doing? Aim, functions, achievements,...

• Areas of interest e.g.: What are the strength and weaknesses of CBVI? When and for what target groups CBVI fit best?
How are our pilots doing?
Aim, functions, achievements,...

• Methods of research WP6
  ▪ Interviews with partners in pilot projects (What? Aim? Function?)
  ▪ Documentation of pilots, IT data (e.g. user data), content analysis
  ▪ Delphi Method Interviews with internal an external experts
  ▪ Interviews with users (entrepreneurs, wanna‘be entrepreneurs, non-entrepreneurs)
    - User experience,
    - Impact on users,
    - Reach of pilots,
  ▪ Should there be a survey? Questionnaire?

• Result: Report (plus additional publications?)
Problems:

- European Perspectives? Synergies from Project?
- Cross Border Activities?
- Understanding of “Entrepreneurship”?
- Understanding of teaching and supporting „Entrepreneurship“?
- Common understanding of „Incubation“?